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眾彩科技股份有限公司  
CHINA VANGUARD GROUP LTD.

*(Incorporated in the Cayman Islands with limited liability)*

Stock Code: 8156

## **VOLUNTARY ANNOUNCEMENT**

### **COOPERATION AGREEMENT WITH LIAONING SPORTS LOTTERY ISSUANCE CENTRE**

The board (the “**Board**”) of directors (the “**Directors**”) of China Vanguard Group Limited (the “**Company**”, together with its subsidiaries, collectively as the “**Group**”) is pleased to announce that on 8 August 2016, the Company, through a non-wholly owned subsidiary, has entered into a Cooperation Agreement (the “**Agreement**”) with Liaoning Sports Lottery Issuance Centre for the provision of innovative marketing technology services.

#### **PRINCIPAL TERMS OF THE AGREEMENT**

Pursuant to the Agreement, the Group shall provide its proprietary Bluetooth Low Energy (“BLE”) enabled interactive in-store marketing technology solution, Yao Cai (“搖彩”), throughout lottery stores in Liaoning province under the jurisdiction of Liaoning Sports Lottery Issuance Centre.

The Agreement is the third contract which the Group has entered into for the provision of Yao Cai (“搖彩”).

#### **REASONS FOR AND BENEFITS OF THE AGREEMENT TO THE GROUP**

Prior to the Agreement, the Group has already been authorised by Liaoning Sports Lottery Issuance Centre to install in-store LED display panels throughout the lottery stores in return of rental income.

The Board is of the view that the innovative nature of this solution will transform lottery consumption behavior that will be catalytic in increasing lottery sales. It is an innovative

marketing platform that will enhance the engagement level of lottery customers as they purchase lottery tickets in store, while providing new revenue streams for the Group. Hence the Management will continue to pursue further opportunities for the provision of such services.

The Management is of the view that Liaoning Province offers excellent outlook and is a substantial market for the adoption of Yao Cai (“搖彩”) services. In 2015, Liaoning Province accounted for 49.5% of the total GDP of Northeast China and ranked the 10th largest GDP province in the PRC. According to the official website of the Ministry of Finance of the PRC, Sports lottery sales in Liaoning Province exceeded RMB 5 billion in 2015.

The Board considers that the terms of the Agreement are fair and reasonable and are deemed as being favorable to the Company and its Shareholders as a whole.

## **GENERAL**

The Group’s principle business activities include the provision of authorized lottery solutions and related services for both Sports and Welfare Lottery Centres in the PRC.

The Group is a leading purveyor with a proven track record in providing comprehensive, end-to-end hardware and software solutions, marketing promotion and distribution services, as well as downstream channel management services to Sports Lottery and Welfare Lottery Centres located across 22 provinces and regions in the PRC. Whilst the Group is focusing on its expertise on lottery-related operation, the Board is of the view that the new marketing services will become a substantial new business area and enable the Group to broaden its service offering and revenue streams.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company. The Company will make further announcement(s) on the latest development of Group’s operations as and when appropriate in accordance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”).

By order of the Board  
**CHINA VANGUARD GROUP LIMITED**  
眾彩科技股份有限公司\*  
**CHAN Ting**  
*Executive Director and Chief Executive Officer*

Hong Kong, 9 August 2016

*As at the date of this announcement, the Board of the Company comprises Madam CHEUNG Kwai Lan, Mr. CHAN Ting as Executive Directors, Mr. CHAN Tung Mei as Non-executive Director and Mr. ZHANG Xiu Fu, Mr. YANG Qing Cai and Mr. TO Yan Ming Edmond as Independent Non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for a minimum period of 7 days from the date of its publication and on the website of the Company at [www.cvg.com.hk](http://www.cvg.com.hk).*

*\* For identification purposes only*