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B & B Group Holdings Limited

中國蜂業集團有限公司*

(formerly known as B & B Natural Products Limited

蜂林天然產品有限公司*)

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8156)

CHANGE OF COMPANY'S NAME

The Board is pleased to announce that the Company has changed its name from “B & B Natural Products Limited” to “B & B Group Holdings Limited” and has adopted the Chinese name “中國蜂業集團有限公司” with effect from 11 March 2005. Trading of the Shares on the GEM under the new stock short names of “B&B GROUP” in English and “中國蜂業集團” in Chinese will take effect on 16 March 2005.

Reference is made to the circular dated 30 September 2004 (“Circular”) issued by B & B Group Holdings Limited (formerly known as “B & B Natural Products Limited”) (the “Company”), the board of directors (the “Board”) of the Company is pleased to announce that the special resolution for the change of the Company’s name from “B & B Natural Products Limited” to “B & B Group Holdings Limited” was passed at the Annual General Meeting of the Company held on 1 November 2004. The Company also adopted a new Chinese name of “中國蜂業集團有限公司” on 1 November 2004 for identification purpose. Terms used herein shall have the same meaning as defined in the Circular unless otherwise stated.

The Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 5 January 2005 and the certificate of registration of change of name of overseas company was issued by the Registrar of Companies of Hong Kong on 17 February 2005. Accordingly, the Company has completed all necessary filing procedures in relation to the change of company name with the Registrar of the Companies in the Cayman Islands and the Registrar of Companies in Hong Kong. The new name came effective on 11 March 2005. Trading of the Shares on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited under the new stock short names of “B&B GROUP” in English and “中國蜂業集團” in Chinese will take effect on 16 March 2005.

As stated in the Circular, the change of name will not affect any of the rights of the shareholders of the Company. All existing share certificates in issue bearing the former name of the Company will continue to be evidence of title to the shares of HK\$0.01 each in the Company and will be valid for trading, settlement and registration purposes. Accordingly, there will not be any arrangement for free exchange of existing share certificates for new share certificates under the new name of the Company.

By order of the Board
B & B Group Holdings Limited
中國蜂業集團有限公司*
CHAN Ting
Director & Chief Executive Officer

Hong Kong, 11 March 2005

This announcement, for which the directors (the “Directors”) of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

As at the date of this announcement, the board of directors of the Company comprises three executive directors, being Madam Cheung Kwai Lan, Mr. Chan Tung Mei, Mr. Chan Ting, one non-executive director, Mr. Kyle Arnold Shaw Junior, and four independent non-executive directors, Professor Peter Chin Wan Fung, Mr. Tian He Nian, Mr. Du Ying Min and Mr. Tsui Wing Tak.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for at least seven days from the day of its posting thereon.

* *For identification purposes only*